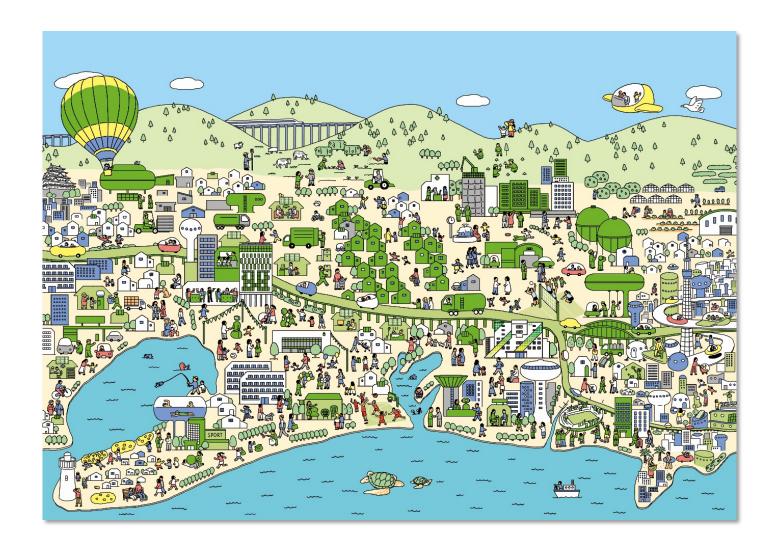
## Financial Results Briefing for FY2024

—Progress of Medium-Term Management Plan, Financial Highlights, Overview of Plan for the Next Fiscal Year & Initiatives to Improve PBR—



## **SALA Corporation**

Thursday, January 16, 2025



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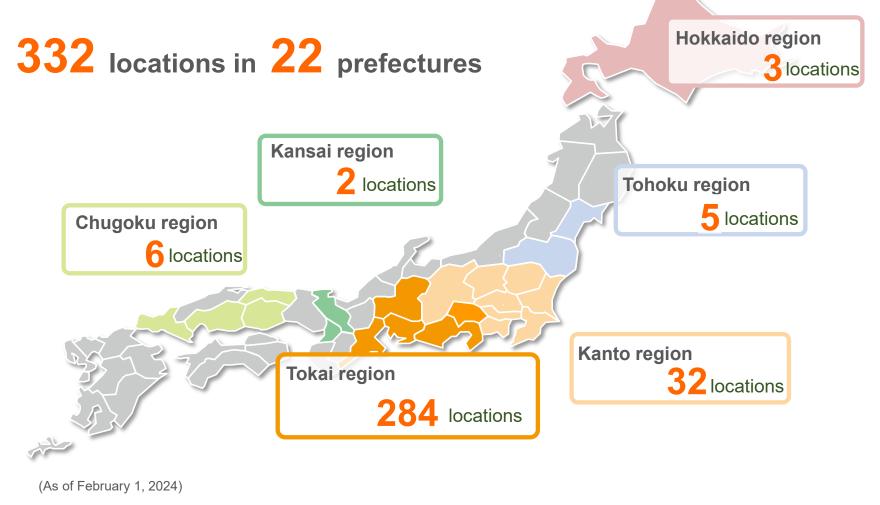
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1. SALA Overview and Progress of Medium-Term Management Plan, Financial Highlights & Overview of Plan for the Next Fiscal Year

## **SALA Overview (1) Business Areas**



From Hokkaido to Yamaguchi Prefecture, mainly in the Aichi and western Shizuoka areas



Established 1909 Number of employees **Approx.** 5,000 Number of customers 540,000 Net sales **¥240.4** billion

## **SALA Overview (2) Business Development**



Starting with the energy business,

we commit to realizing quality living, business support, and attractive community

development through diverse services.

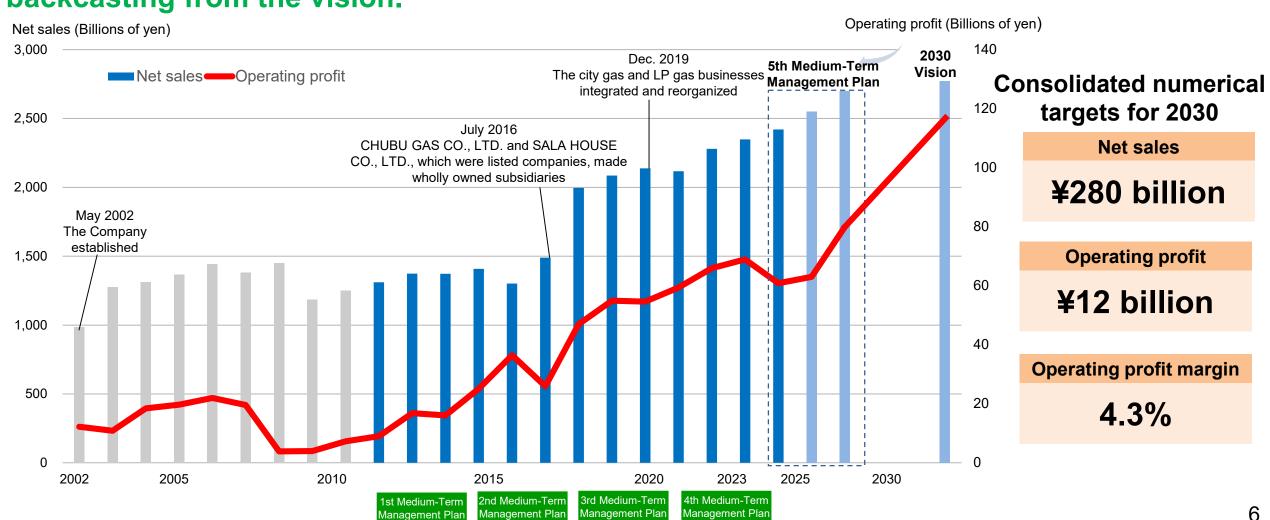


## SALA Overview (3) Business Performance Trends & 2030 Vision Numerical Plan



To date, we have achieved steady growth through integration and reorganization and the realization of synergies.

Going forward, we will accelerate business transformation and growth investment by backcasting from the vision.



### SALA Overview (4) Positioning of the 5th Medium-Term Management Plan for 2030 Vision

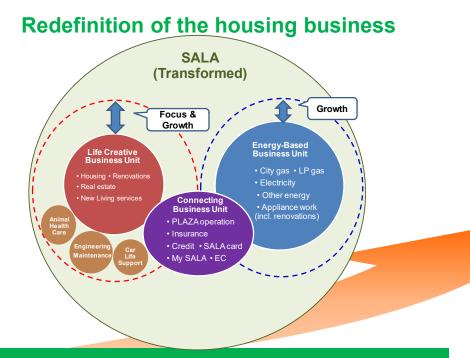


## Achieve dramatic growth in the housing and business support businesses through comprehensive business development to establish "SALA in Life" in 2030

[New framework for growth in the 5th Medium-Term Management Plan]

- ✔ Development of new services and businesses
- ✓ Growth beyond traditional boundaries of housing and real estate segments
- ✓ In BtoB, growth through solution services that transcend segment boundaries

#### **Aggregate of** Segments SALA (present) ingineering 8 Housing *l*laintenance **Energy & Solutions** Electricity Other energy Appliance work Renovations PLAZA operation •Mv SALA Animal Health Care Properties **Others** Car Life Insurance Support Credit



**Investment in growth areas** 

Growth

SALA
(established)

Life Creative Business Unit

· Housing · Renovations · Real estate
· Engineering · Maintenance · Car life
· Animal · New Living services

**Connecting Business Unit** 

**Energy-Based** 

**Business Unit** 

Appliance work (incl. renovations

• PLAZA operation • Insurance • Credit

• City gas • LP gas • Electricity

• SALA card • Mv SALA • EC

2030

3-year total: **¥15 billion** 

#### **Progress of the 5th Medium-Term Management Plan (1) Proactive Growth Investment**



## Transform business and create new value to realize the 2030 Vision To achieve this, actively implement growth investments.

Realization of carbon neutrality & investment in new fields

Implement initiatives to create new services and businesses through collaboration among segments and operating companies

- Expansion into the electric power business (grid storage stations & solar power generation equipment)
- Capital investment for energy conservation and carbon neutrality
- New store openings
   New business launches

**DX** investment

Provide customer experiences that exceed their expectations by fundamentally reforming business processes through Digital Transformation (DX)

- Building of Group core systems
   Sales management
- Accounting system
   Logistics system
   Operational efficiency improvement

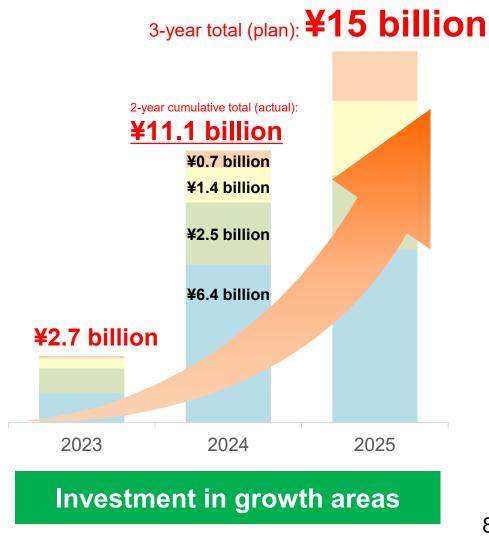
**Human capital** investment

Introduce work styles and systems that enable diverse individuals to get motivated and take on challenges autonomously to thrive.

- Personnel system reform & extension of retirement age
- · Base pay increase
- Enhancement of human resource development opportunities

**Business capital** alliance, M&A investment, etc. Take on the challenge of creating new value through cocreation within and outside the Group.

- Business succession
   Capital business alliance
- Capital contribution to venture capital funds and start-ups

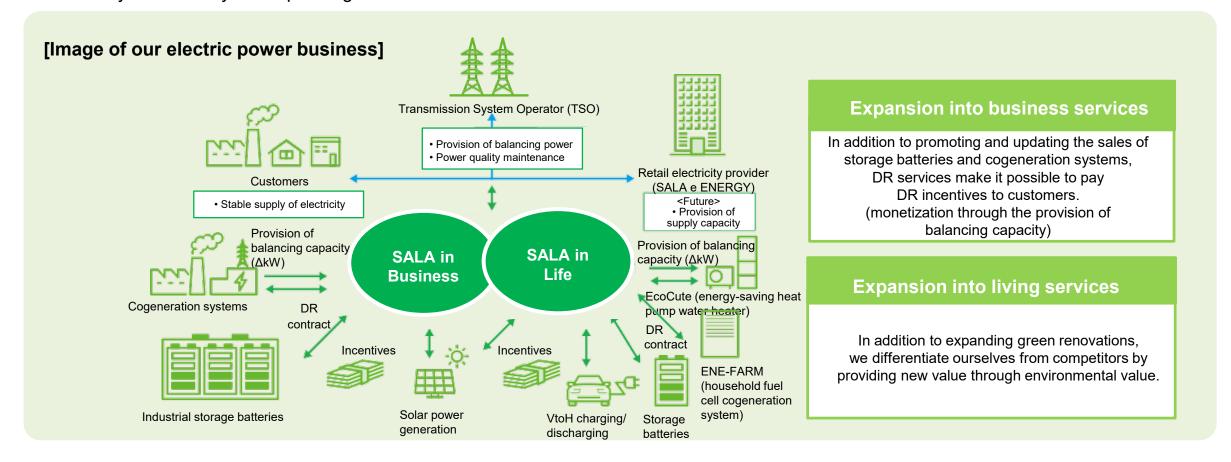


## Progress of the 5th Medium-Term Management Plan (2) Investment to Expand the Electric Power Business



# Expand the electric power business to support local communities and customers in achieving carbon neutrality by entering into the grid storage battery business to promote the broader use of renewable energy.

- Respond to the needs of local communities and customers for carbon neutrality by contributing to the promotion of the introduction of renewable energy in the region
- Aim to create new profit-earning opportunities through transactions in the electricity balancing market, etc., while also working to improve the efficiency and stability of the power grid



## Progress of the 5th Medium-Term Management Plan (3) Investment for Dramatic Growth in the Housing Business



To provide optimal housing services from the customer's perspective, we will implement developmental structural reforms, starting with making a renovations operating company a consolidated subsidiary.

- Rebuild the business model for pre-owned homes, including renovations and various real estate services, by taking the opportunity of YASUE CORPORATION (Securities code: 1439) becoming a consolidated subsidiary
- Provide an optimal one-stop housing service from the customer's standpoint through collaboration among segments and operating companies

#### [Realizing a one-stop service for housing]



Started offering a reverse mortgage service "Yutorian" in November 2024







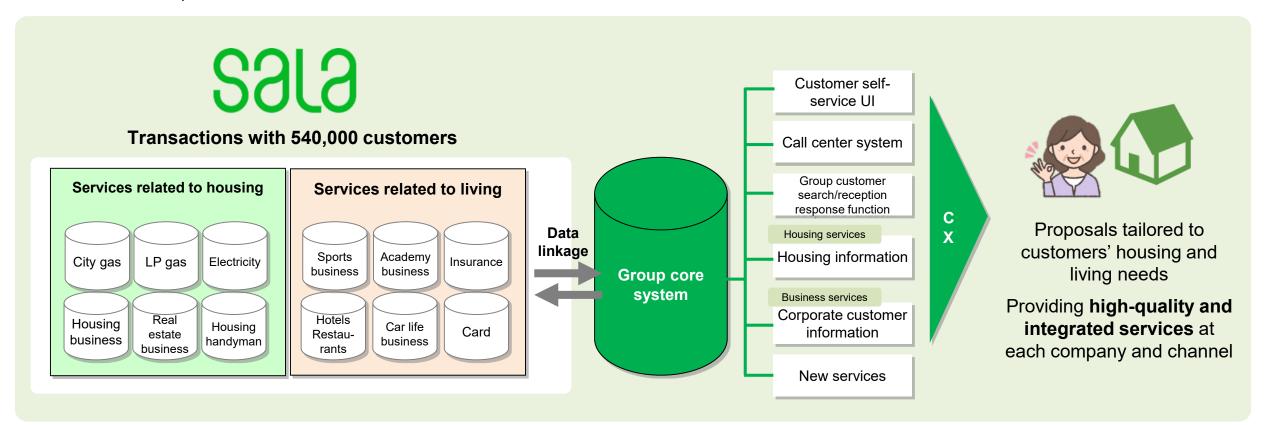
Started offering "SINKA KIWAMI," which features the highest level of thermal insulation in Japan, in January 2025

## Progress of the 5th Medium-Term Management Plan (4) DX Investment to Improve Customer Service



## Digital infrastructure for providing One-to-One services to begin operation from this fiscal year Comprehensive proposals tailored to customers' diverse housing and living styles

- A new system that effectively links and integrates customer information accumulated by each Group company to realize comprehensive proposals tailored to customers' housing and living needs is scheduled to begin operation in 2025
- In addition, we will develop new services and businesses to improve customers' quality of life through collaboration and co-creation within and outside the Group





- Net sales decreased due to a decline in revenue in the Energy & Solutions business.
- As for profit, operating profit increased due to a significant improvement in revenue/expenditure in the Housing business.

Net sales

FY2024

Year-on-Year

**¥240.4** billion ¥(1.5) billion [(0.6)%]

**Operating** profit

**FY2024** 

Year-on-Year

¥6.3 billion

Plus **¥200** million [+3.7%]

**Profit** attributable to owners of parent

FY2024

¥5.2 billion

Year-on-Year

¥(800) million [(13.9)%]

<sup>\*</sup> Main reason for decrease was the absence of the ¥2.3 billion gain on revision of retirement 12 benefit plans recorded under extraordinary income in the previous fiscal year.



- We plan to increase net sales in all segments.
- As for profit, we plan to increase operating profit through increased profits in all segments except for the Engineering & Maintenance segment.

**Net sales** 

FY2025 plan

¥254.0 billion

YoY change

Plus ¥13.5 billion [+5.6%]

Operating profit

FY2025 plan

¥7.0 billion

YoY change

Plus ¥600 million [+11.0%]

Profit attributable to owners of parent

FY2025 plan

¥5.0 billion

YoY change

¥(200) million [(4.8)%]

<sup>\*</sup> Main reason for the decrease was the absence of the ¥1.0 billion gain on valuation of derivatives recorded under non-operating income in the previous fiscal year.

#### **Dividends**



## The dividend for FY2024 was ¥30, as planned. The dividend for FY2025 is planned to be ¥32, an increase of ¥2.

¥23

#### **Basic dividend policy**

(Yen)

30

20

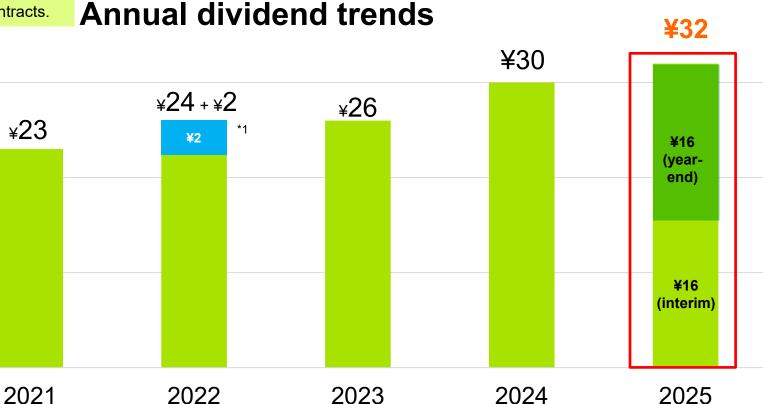
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The dividend will be maintained above the previous fiscal year's level, and the consolidated payout ratio will be 40% or more, excluding the effects of loss (gain) on the valuation of derivatives on forward exchange contracts.

¥20

2020



<sup>\*1</sup> Includes a commemorative dividend of ¥2 for the 20th anniversary of the Company's establishment

# 2. Financial Overview by Segment & Plan for the Next Fiscal Year

## **FY2024 Net Sales & Operating Profit by Segment**



|                           | Net sales     |            | Operating profit |            |
|---------------------------|---------------|------------|------------------|------------|
| (Millions of yen)         | FY2024 actual | YoY change | FY2024 actual    | YoY change |
| Energy & Solutions        | 119,502       | (7,615)    | 2,966            | (23)       |
| Engineering & Maintenance | 32,727        | 2,080      | 2,643            | (15)       |
| Housing                   | 35,626        | 1,446      | 747              | +604       |
| Car Life Support          | 17,111        | (1,043)    | 64               | +44        |
| Animal Health Care        | 25,523        | 400        | 138              | (175)      |
| Properties                | 8,131         | 3,125      | 405              | (6)        |
| Other & Adjustment        | 1,876         | 44         | (656)            | (203)      |
| Unallocated amounts       | 240,498       | (1,561)    | 6,308            | 224        |

## (Reference) FY2024 Financial Results - Financial Data (1)



### **Consolidated statement of income**

| (Millions of yen)                       | FY2024 actual | YoY change | % change | FY2024 plan |
|---|---------------|------------|----------|-------------|
| Net sales                               | 240,498       | (1,561)    | (0.6)%   | 255,000     |
| Operating profit                        | 6,308         | 224        | 3.7%     | 6,300       |
| Ordinary profit                         | 8,193         | 322        | 4.1%     | 8,000       |
| Profit attributable to owners of parent | 5,249         | (849)      | (13.9)%  | 5,400       |
| Basic earnings per share (yen)          | 81.90         | (13.56)    | _        | 84.44       |

## (Reference) FY2024 Financial Results - Financial Data (2)



### **Consolidated balance sheet**

| (Millions of yen)         | FY2024  | YoY<br>change | Main reasons for the change   |
|---------------------------|---------|---------------|---|
| Assets                    | 202,281 | 13,013        | Main causes for the increase: cash and deposits of ¥3,429 million, retirement benefit asset of ¥3,358 million, notes and accounts receivable - trade, and contract assets of ¥3,146 million, property, plant and equipment of ¥2,303 million, intangible assets of ¥1,753 million, and investment securities ¥1,476 million.  Main causes for the decrease: work in process of ¥2,981 million |
| Liabilities               | 116,662 | 6,041         | Main causes for the increase: long-term borrowings (including current portion) of ¥4,359 million, other under current liabilities of ¥3,292 million, and income taxes payable of ¥1,235 million  Main causes for the decrease: short-term borrowings of ¥2,588 million  |
| Net assets                | 85,618  | 6,972         | Main causes for the increase: retained earnings of ¥3,532 million (increased by ¥5,249 million due to recording of profit attributable to owners of parent and decreased by ¥1,716 million due to payment of dividends), and remeasurements of defined benefit plans of ¥2,520 million  |
| Equity-to-asset ratio (%) | 41.5    | 0.7           | _<br>   |

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## (Reference) FY2024 Financial Results - Financial Data (3)



## **Consolidated statement of cash flows**

| (Millions of yen)                    | FY2024       | YoY<br>change  | Main causes for the change  |
|--------------------------------------|--------------|--|---|
| Cash flows from                      | 14 040       | 0 400  | <b>Main causes for the increase</b> : profit before income taxes of ¥7,724 million, depreciation of ¥6,516 million, decrease in inventories of ¥3,934 million, increase in retirement benefit liability of ¥3,642 million   |
| operating activities                 | 14,243 8,480 | <b>Main causes for the decrease</b> : increase in retirement benefit asset of ¥3,358 million, increase in trade receivables of ¥2,848 million, and income taxes paid of ¥1,134 million |   |
| Cash flows from investing activities | (10,334)     | (4,713)  | Main causes for the increase: proceeds from collection of loans receivable of ¥830 million, proceeds from sale of property, plant and equipment of ¥425 million  Main causes for the decrease: purchase of property, plant and equipment of ¥9,876 million, and purchase of intangible assets of ¥1,576 million |
| Cash flows from financing            |              | 934  | Main causes for the increase: proceeds from long-term borrowings of ¥11,859 million   |
| activities                           | (431)        |  | <b>Main causes for the decrease</b> : repayments of long-term borrowings of ¥7,887 million, net decrease in short-term borrowings of ¥2,588 million, and dividends paid of ¥1,711 million   |

## FY2024 Net Sales & Operating Profit by Segment - Plan



|                           | Net sales     |                |            | Operating profit |                |            |
|---------------------------|---------------|----------------|------------|------------------|----------------|------------|
| (Millions of yen)         | FY2024 actual | FY2025<br>plan | Difference | FY2024<br>actual | FY2025<br>plan | Difference |
| Energy & Solutions        | 119,502       | 124,000        | 4,498      | 2,966            | 3,500          | 534        |
| Engineering & Maintenance | 32,727        | 34,000         | 1,273      | 2,643            | 2,100          | (543)      |
| Housing                   | 35,626        | 37,000         | 1,374      | 747              | 850            | 103        |
| Car Life Support          | 17,111        | 21,000         | 3,889      | 64               | 300            | 236        |
| Animal Health Care        | 25,523        | 28,000         | 2,477      | 138              | 300            | 162        |
| Properties                | 8,131         | 8,200          | 69         | 405              | 450            | 45         |
| Other & Adjustment        | 1,876         | 1,800          | (76)       | (656)            | (500)          | 156        |
| Unallocated amounts       | 240,498       | 254,000        | +13,502    | 6,308            | 7,000          | +692       |

## **Overview by Segment (1)**



## **Energy & Solutions**

City gas, LP gas, electricity, petroleum products, high-pressure gas, logistics services, and renovations

#### Numerical Plan

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 127,117     | 119,502     | 124,000   | +4,498     |
| Operating profit | 2,989       | 2,966       | 3,500     | +534       |

#### **Key Indicators**

|   | 2023 actual | 2024 actual | 2025 plan | Difference |
|---|-------------|-------------|-----------|------------|
| Number of customers (Thousands)                 | 534         | 539         | 546       | +7.0       |
| Net sales of renovations (Billions of yen)      | 9.5         | 10.5        | 11.0      | +0.5       |
| Profit from business services (Billions of yen) | 1.57        | 1.56        | 1.84      | +0.28      |

#### **Financial Overview**

- Net sales decreased 6.0% YoY due to a downward adjustment of unit selling prices as the surge in energy and raw material prices somewhat stabilized compared to the previous year.
- Despite efforts to contain expenses, operating profit decreased slightly due to lower sales volumes for both city gas and LP gas, as well as the impact of the soaring prices of raw materials for biomass power plants, etc.

- Promote business support to provide a solution for customers' quality living and business issues, such as the response to carbon neutrality. Aim to expand living and business services and customer base by proposing equipment and devices that create, save, and store energy.
- In the electric power business, continue efforts to improve profitability in the retail sector and expand the power storage business by constructing the Higashimikawa Storage Station, our second such plant after the one in Hamamatsu.
- Increase operational efficiency by restructuring our next-generation core system, improving service quality, and expanding profitability by linking customer data within the Group.

## **Overview by Segment (2)**



## **Engineering & Maintenance**

Urban infrastructure development (roads, construction, port and harbor civil engineering, etc.), equipment work and maintenance, and system development

#### **Numerical Plan**

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 30,646      | 32,727      | 34,000    | +1,273     |
| Operating profit | 2,659       | 2,643       | 2,100     | (543)      |

#### **Financial Overview**

- Net sales increased 6.8% YoY due to an increase in completed projects in the construction department and robust performance by the maintenance department.
- Operating profit remained high despite falling 0.6% YoY due to a decline in the profit margin of completed projects in the civil engineering department, resulting from a decrease in completed projects and lower gross margin.

#### **Key Indicators**

(Millions of yen)

|   | 2023 actual | 2024 actual | 2025 plan | Difference |
|---|-------------|-------------|-----------|------------|
| Net sales of equipment work department    | 5,376       | 5,140       | 5,370     | +230       |
| Net sales of civil engineering department | 11,914      | 11,742      | 12,531    | +789       |
| Net sales of construction department      | 6,553       | 7,862       | 7,100     | (762)      |
| Net sales of maintenance department       | 6,017       | 6,724       | 6,400     | (324)      |

- Aim to secure orders steadily through stable public investment and contribute to achieving carbon neutrality in our customers' business activities by proposing facilities and infrastructure that promote decarbonization through energy conservation, energy creation, and carbon offsetting, as well as suggesting ZEB conversion.
- Continue to reform business processes to create a stable revenue base and improve productivity by enhancing employee training and promoting the use of IT and digital technologies.

## **Overview by Segment (3)**



## Housing

Custom-built houses and lot houses, renovations, and construction materials

#### **Numerical Plan**

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 34,180      | 35,626      | 37,000    | +1,374     |
| Operating profit | 142         | 747         | 850       | +103       |

#### **Key Indicators**

|  | 2023 actual | 2024 actual | 2025 plan | Difference |
|--|-------------|-------------|-----------|------------|
| Number of newly built single-family houses delivered*  | 381         | 427         | 473       | +46        |
| ZEH ratio (Custom-built houses)  | 36%         | 37%         | 50%       | +13%       |
| Housing components and<br>materials processing and<br>sales department;<br>Number of new customers<br>acquired | 110         | 142         | 140       | (2)        |

<sup>\*</sup> Combined total from SALA HOUSE CO., LTD., Taiyo-co. Inc, and Miyashita Koumuten Co., Ltd.

#### **Financial Overview**

- In the housing sales department, orders for the SINKA series that
  commenced sales in the previous year grew, and the number of custom-built
  houses sold increased. On the other hand, in the housing components and
  materials processing and sales department, orders from clients decreased
  due to the impact of a decrease in the number of new housing starts in the
  Tobu (eastern) area of Aichi Prefecture and Seibu (western) area of Shizuoka
  Prefecture.
- As a result, net sales increased 4.2% YoY, and operating profit rose 423.4% YoY.

- The housing sales department launched the new product, "SINKA KIWAMI,"
  which satisfies the requirements for the highest grade 7 of thermal insulation
  performance, in January 2025. With this complete product lineup of the new
  series, the department aims to increase orders for custom-built houses that
  excel in energy efficiency and comfort.
- In addition to expanding its business in the new construction market, the
  housing components and materials processing and sales department will take
  on new challenges in new areas, such as developing the renovation and nonhousing markets and strengthening its handling of carbon-neutral related
  materials.

## **Overview by Segment (4)**



## **Car Life Support**

Sales and maintenance of imported cars (Volkswagen, Audi)

#### **Numerical Plan**

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 18,154      | 17,111      | 21,000    | +3,889     |
| Operating profit | 19          | 64          | 300       | +236       |

#### **Key Indicators**

|                          | 2023 actual | 2024 actual | 2025 plan | Difference |
|--------------------------|-------------|-------------|-----------|------------|
| Number of new cars sold  | 1,565       | 1,353       | 2,210     | +857       |
| Number of used cars sold | 1,915       | 1,806       | 1,958     | +152       |

#### **Financial Overview**

- The number of new cars sold fell for both Volkswagen and Audi due to the impact of a decline in the number of new vehicles received in Japan. Net sales decreased 5.7% YoY as the weak new car sales led to a decline in trade-in vehicles, resulting in fewer used cars sold.
- Despite the decrease in sales volume, operating profit increased 221.3% YoY
  due to cost reductions through the in-house development of ancillary services
  and expense containment.

- Improve business operations by strengthening cooperation among the new and used car sales departments and service department, and aim to utilize customer information to increase customer satisfaction.
- Focus on non-vehicle sales by strengthening insurance and finance business initiatives and expanding ancillary services such as vehicle coating and installation of electric equipment.
- Promote the proactive sales of electric vehicles (EVs) and the carbon neutrality of our dealerships through Group-wide cooperation.

## **Overview by Segment (5)**



### **Animal Health Care**

Veterinary medical products and therapeutic food

#### Numerical Plan

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 25,122      | 25,523      | 28,000    | +2,477     |
| Operating profit | 313         | 138         | 300       | +162       |

#### **Financial Overview**

- Net sales increased 1.6% YoY as the pet-related department posted strong performance due to expanded transactions with new customers, despite the livestock farming department reporting a decline in sales of veterinary medical products due to the impact of persistently high feed prices.
- Despite increased net sales, operating profit decreased 55.9% YoY due to lower gross profit margin due to higher purchase prices of veterinary medical products, etc.

#### **Key Indicators**

(Millions of yen)

|   | 2023 actual | 2024 actual | 2025 plan | Difference |
|---|-------------|-------------|-----------|------------|
| Net sales of livestock farming department | 13,081      | 12,922      | 14,106    | +1,184     |
| Net sales of pet-<br>related department   | 11,777      | 11,805      | 13,550    | +1,745     |

- We aim to transform ourselves into an efficient business structure and strengthen our organizational sales ability in line with the consolidation of warehouse operations through the separation of sales and delivery operations.
- In the Hokkaido and East Japan areas, the livestock farming and pet-related departments will focus on developing new customers. In the Central and West Japan areas, the pet-related department aims to expand its market share and increase revenue and profit by focusing on cultivating low-share customers.

## **Overview by Segment (6)**



## **Properties**

Real estate lease/sale and purchase/brokerage, community development business, hotels, restaurants, and sports clubs

#### **Numerical Plan**

(Millions of yen)

|                  | 2023 actual | 2024 actual | 2025 plan | Difference |
|------------------|-------------|-------------|-----------|------------|
| Net sales        | 5,005       | 8,131       | 8,200     | +69        |
| Operating profit | 411         | 405         | 450       | +45        |

#### **Financial Overview**

- Net sales for the real estate properties department increased 62.5% YoY due to the commencement of the delivery of apartments in a condominium apartment building that was completed in April 2024, as well as the steady performance of the hospitality department.
- Despite the revenue from condominium apartment sales, operating profit decreased 1.5% YoY due to the sluggish commission income from real estate brokerage and rental properties.

#### **Key Indicators**

|  | 2023 actual | 2024 actual | 2025 plan | Difference |
|--|-------------|-------------|-----------|------------|
| Number of real estate information collected* | 1,343       | 1,056       | 1,000     | (56)       |

<sup>\*</sup> Counted only for the sale and purchase brokerage department

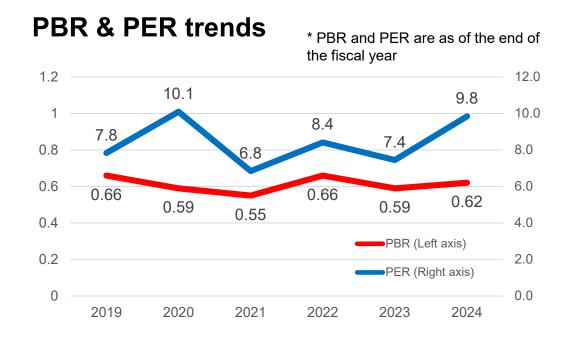
- The real estate properties department will improve profitability by strengthening corporate transactions, expanding customers' asset management and investment business, and promoting the pre-owned housing business through Group-wide cooperation.
- The hospitality department will work to increase the number of new customers by strengthening product planning capabilities and employee training and providing high-quality products and services, as well as focus on promoting repeat customer use by carrying out marketing measures that utilize data.

3. Status of Initiatives on Management That Is Conscious of Cost of Capital and Share Price

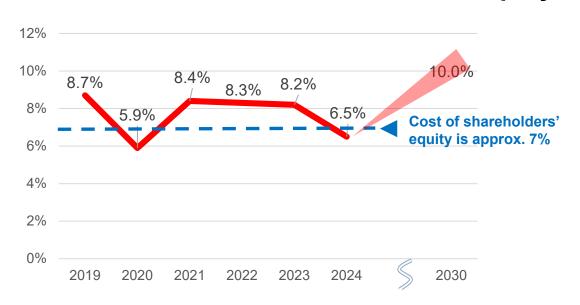
## **Towards Improving PBR**



We recognize that ROE is at a level equivalent to the cost of shareholders' equity on a CAPM basis Aiming for an ROE of 10% or more by 2030, which exceeds the cost of shareholders' equity, by increasing capital efficiency



### **ROE** trends & cost of shareholders' equity



#### Policies and initiatives to improve PBR

- Formulated a capital allocation policy for the period from 2024 to 2030 (July 2024)
- Set a target of achieving an ROE of 10% or more by 2030 through a combination of growth investment and financial strategy (July 2024)
- Plan to announce the growth investment plan for the next Medium-Term Management Plan period in January 2026
- Strengthen shareholder returns and eliminate factors for share price undervaluation through dialogue with capital markets and enhanced IR

## **Capital Allocation Policy (2024-2030)**



Accelerate investment in further growth using operating CF generated as a source of funds. At the same time, aim to improve capital profitability by strengthening shareholder returns and controlling the equity-to-asset ratio

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|----------|----|----|---|
| <u> </u> | 91 |    |   |

Depreciation (¥50 billion)

Operating profit after tax (¥50 billion)

#### Cash-out

# Growth investment (¥50 billion) the electron services Growth investment (2030 Vist Plan M&A and compani

- Growth investment to achieve significant growth in the electric power business and housing and living
- Growth investment in new businesses linked to the 2030 Vision and the Medium-Term Management Plan
- M&A and active use of alliances with venture companies
- Human capital investment, DX investment

[KPI] ROE of 10% or more (2030)

## Maintenance and renewal investment (¥25 billion)

• Continuous investment in strengthening the foundations of existing business areas, etc.

## Shareholder returns (¥25 billion)

- Review of dividend policy (July 2024)
- Flexible purchase of treasury shares

[KPI] Equity-to-asset ratio of 40-50%

#### **Current progress (updated)**

Investment amount (2024-present)

Investment in GX and new fields

¥5.2 billion

DX investment ¥1.5 billion Human capital investment ¥1.1 billion

Business capital alliance and M&A investment ¥4.6 billion

Total ¥12.4 billion

Approx. ¥4.0 billion, including ¥2.5 billion for acquisition of gas pipes

Annual dividend of ¥30 for FY2024 (¥4 increase YoY)

### Strengthening Shareholder Returns - Revised the Dividend Policy in July 2024



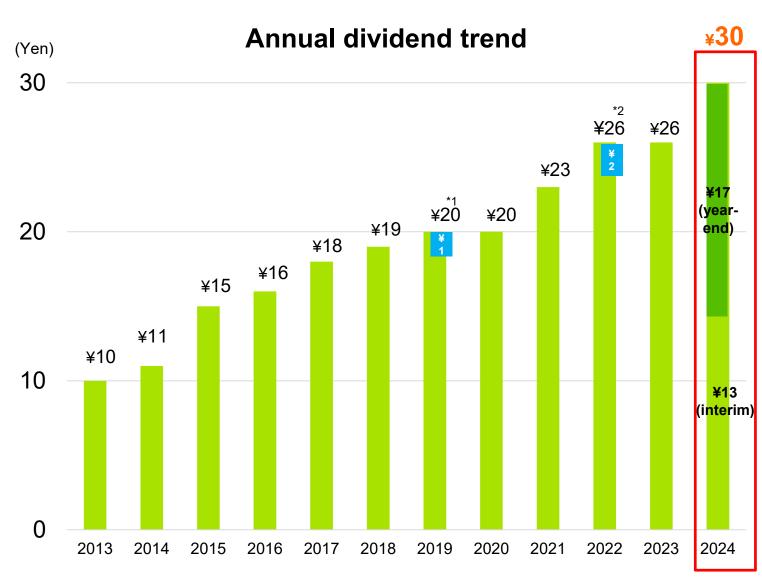
The annual dividend for FY2024 was ¥30, including an interim dividend of ¥13 (¥4 increase YoY).

#### **Dividend policy**

The dividend will be maintained above the level of the previous fiscal year, and the consolidated payout ratio will be 40% or more, excluding the effects of loss (gain) on valuation of derivatives on forward exchange contracts. In addition, the purchase of treasury shares will be flexibly implemented considering the market environment and capital efficiency.

**Dividend yield** (As of the end of November 2024)

3.7%



<sup>\*1</sup> Includes a commemorative dividend of ¥1 for the 110th anniversary of the SALA Group's establishment \*2 Includes a commemorative dividend of ¥2 for the 20th anniversary of the Company's establishment

## **Enhancing Dialogue with Capital Markets and IR Activities**



| Topic  | Announced in July 2024   | Current progress (updated)  |
|--|--|---|
|  | Early disclosure of Integrated Report with enhanced ESG information  | Integrated Report 2025 is scheduled to be released at the end of April 2025   |
| Enhancement of   | Disclosure of securities reports prior to the general shareholder meetings   | The securities report will be released prior to the general shareholder meetings (February 2025)  |
| disclosure<br>information  | Enhancement of English website and English disclosures<br>(timely disclosure information, financial results presentation materials, etc.)  | The English website was renewed in November 2024     Simultaneous, timely disclosure in Japanese and English began in January 2025  |
|  | Regular publication of analyst reports to enhance information provision for institutional investors  | The analyst report is scheduled to be published at the end of March 2025  |
| Enhancement of financial results briefings and investor meetings | <ul> <li>Financial results briefings for individual and institutional investors (January and July)</li> <li>Enhancement of constructive dialogue (individual meetings) with institutional investors</li> <li>Provision of feedback to the Board of Directors on opinions obtained through dialogue with investors</li> </ul> | <ul> <li>Financial results briefings for individual and institutional investors (January and July)</li> <li>Enhancement of constructive dialogue (individual meetings) with institutional investors (increased from 4 times in 2023 to 13 times in 2024)</li> <li>Provision of feedback to the Board of Directors on opinions obtained through dialogue with investors</li> </ul> |

#### Introduction of Performance-Linked Share-Based Remuneration System for Directors



# Introduce a performance-linked Share Delivery Trust as an incentive to raise corporate value over the medium to long term from the same perspective as investors and to strive for higher performance.

- As financial indicators, use consolidated operating profit and consolidated ROE, which are KPIs of the 5th Medium-Term Management Plan.
- As an ESG indicator, use CO<sub>2</sub> emissions reduction through our business activities.
- The ratio of performance-linked share-based remuneration is designed to be 0.75 times the fixed share-based remuneration when the performance target is met.

|               | KPI                                    | Weight | Payment rate   |
|---------------|--|--------|--|
| Financial     | Consolidated operating profit          | 40%    | 0-200% Base amount paid when the performance target is met |
| indicators    | Consolidated ROE<br>(Return on Equity) | 40%    | 0-200% Base amount paid when the performance target is met |
| ESG indicator | CO <sub>2</sub> emissions reduction    | 20%    | 0 or 100%  |

- Introduction schedule: Resolve at the General Shareholder Meeting in February 2025
- Applicable period: Start from FY2025

## 4. Reference Materials

## **SALA Group Overview (1) Corporate Overview**

#### **Corporate Overview**

(As of November 30, 2024)

|                         |  | . , ,  |
|-------------------------|--|--|
| Corporate name          | SALA Corporation   |  |
| Establishment           | May 1, 2002  |  |
| Head office<br>location | Sala Tower, 1-55, Ekimae-od  | lori, Toyohashi-shi  |
| Share capital           | 8,025 million yen  |  |
| Listed stock exchanges  | Tokyo Stock Exchange<br>Nagoya Stock Exchange  | Prime Market<br>Premier Market   |
| Directors               | President and Representative Director, Group Representative and CEO Managing Director Director Director Director Outside Director Outside Director Director (Full-Time Audit and Supervisory Committee Member) Outside Director (Audit and Supervisory Committee Member) Outside Director (Audit and Supervisory Committee Member) Outside Director (Audit and Supervisory Committee Member) | Goro Kamino Takayuki Watarai Takahisa Kurebayashi Keitaro Suzuki Sachiko Otsuji Yoshio Ichiryu Kazutaka Okubo Hiroki Takekawa Naomi Muramatsu Tetsuo Agata |
| Number of employees     | Approx. 5,000 (consolidated)   |  |

#### History

## Subgroup management by five core companies

In the 1960s, promoted diversification to make the leap to a comprehensive lifestyle industry

## Formed the SALA Group with three listed companies at its core

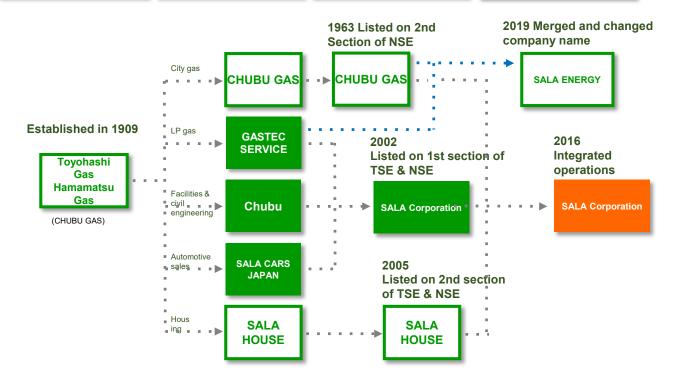
United the Group under SALA's fundamental principles and worked on new businesses

## July 2016: Unified the SALA Group through capital integration

Raised management efficiency and developed businesses that comprehensively support local living and businesses

#### Dec. 2019: Reorganized

energy business
Transformed into a system that
focuses on "customer first" and
"region-based" to engage with
customers, and became a
company that is rooted in the local
community

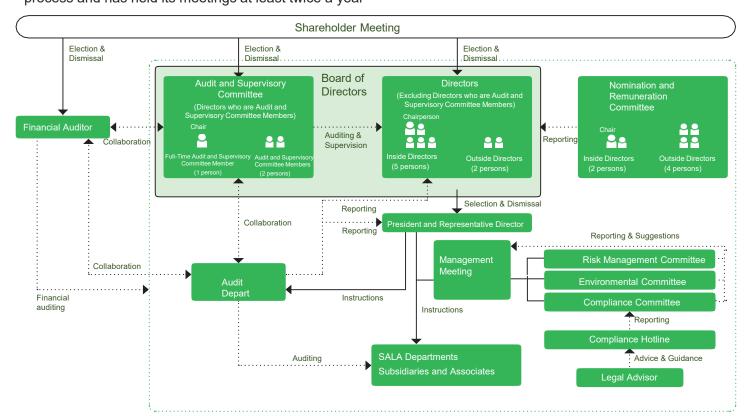


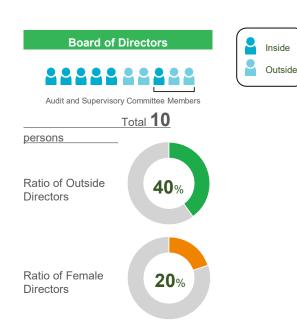
#### **SALA Group Overview (2) Corporate Governance Structure**

(As of November 30, 2024)

- Transitioned to a Company with an Audit and Supervisory Committee (February
  - The Group changed its institutional design in February 2020 to strengthen the supervisory function of the Board of Directors over the person who executes the business and to enhance discussions on management issues
- Reviewed the operation of the Board of Directors (same as above)

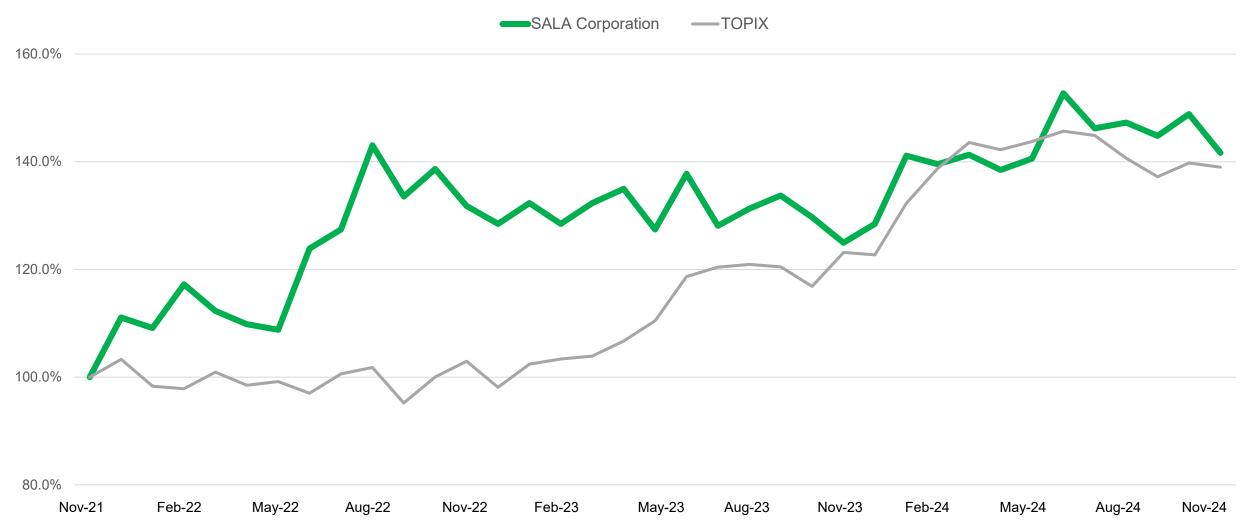
  The Group clarified the relationship between the Board of Directors and the Management Meeting and delegated some of the important business execution decisions to the Management Meeting to strengthen the functions of the Board of Directors
- Established the Nomination and Remuneration Committee (same as above)
  The Group established the committee to increase the transparency and objectivity of the nomination and remuneration decision-making process and has held its meetings at least twice a year





## **SALA Group Overview (3) Share Price Performance**





<sup>\*</sup> The share price for November 2021 is set at 100. The data reflects the closing price on November 30, 2024.

## **SALA Group Overview (4) Financial Data for Past Quarters**

|  |        |        | FY2022 |        |           |        |        | FY2023 |        | 1         |        |        | FY2024 |        | 1         |
|--|--------|--------|--------|--------|-----------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|-----------|
| (Millions of yen)                                    | 1Q     | 2Q     | 3Q     | 4Q     | Full-year | 1Q     | 1Q     | 3Q     | 4Q     | Full-year | 1Q     | 2Q     | 3Q     | 4Q     | Full-year |
| Net sales  | 58,455 | 59,821 | 54,744 | 61,827 | 234,848   | 64,154 | 61,821 | 55,314 | 60,768 |           | 59,166 | 59,730 | 57,528 | 64,072 | 240,498   |
| Cost of sales  | 43,081 | 43,905 | 42,408 | 47,855 | 177,251   | 48,704 | 46,990 | 43,475 | 47,059 | 186,229   | 44,291 | 44,531 | 44,701 | 49,748 | 183,273   |
| Gross profit   | 15,374 | 15,915 | 12,335 | 13,971 | 57,596    | 15,450 | 14,831 | 11,839 | 13,708 | 55,829    | 14,874 | 15,199 | 12,826 | 14,324 | 57,225    |
| (Ratio to net sales)                                 | 26.3%  | 26.6%  | 22.5%  | 22.6%  | 24.5%     | 24.1%  | 24.0%  | 21.4%  | 22.6%  | 23.1%     | 25.1%  | 25.4%  | 22.3%  | 22.4%  | 23.8%     |
| Selling, general and administrative expenses         | 12,352 | 12,693 | 12,657 | 13,002 | 50,705    | 12,445 | 12,813 | 12,520 | 11,966 | 49,745    | 12,333 | 12,851 | 13,088 | 12,642 | 50,916    |
| Personnel expenses                                   | 6,119  | 6,356  | 6,238  | 6,302  | 25,015    | 6,057  | 6,246  | 6,263  | 6,179  | 24,747    | 5,958  | 6,384  | 6,486  | 5,975  | 24,805    |
| Promotion expenses                                   | 478    | 585    | 553    | 649    | 2,267     | 551    | 636    | 539    | (26)   | 1,701     | 459    | 466    | 530    | 461    | 1,916     |
| Advertising expenses                                 | 231    | 163    | 235    | 186    | 817       | 204    | 175    | 215    | 250    | 846       | 232    | 163    | 354    | 230    | 981       |
| Rent expenses  | 1,354  | 1,301  | 1,319  | 1,322  | 5,298     | 1,342  | 1,297  | 1,309  | 1,300  | 5,249     | 1,277  | 1,270  | 1,257  | 1,284  | 5,089     |
| Depreciation   | 1,321  | 1,335  | 1,484  | 1,386  | 5,527     | 1,296  | 1,327  | 1,309  | 1,355  | 5,289     | 1,287  | 1,337  | 1,381  | 1,394  | 5,400     |
| Taxes and dues                                       | 349    | 393    | 297    | 341    | 1,381     | 284    | 416    | 281    | 357    | 1,339     | 280    | 401    | 286    | 331    | 1,300     |
| Other  | 2,498  | 2,557  | 2,528  | 2,813  | 10,397    | 2,707  | 2,713  | 2,601  | 2,548  | 10,571    | 2,836  | 2,827  | 2,792  | 2,965  | 11,421    |
| Operating profit                                     | 3,021  | 3,222  | (321)  | 968    | 6,891     | 3,004  | 2,017  | (680)  | 1,742  | 6,083     | 2,541  | 2,347  | (262)  | 1,681  | 6,308     |
| (Ratio to net sales)                                 | 5.2%   | 5.4%   | (0.6)% | 1.6%   | 2.9%      | 4.7%   | 3.3%   | (1.2)% | 2.9%   | 2.5%      | 4.3%   | 3.9%   | (0.5)% | 2.6%   | 2.6%      |
| Non-operating income                                 | 420    | 514    | 1,036  | 84     | 2,055     | 233    | 536    | 826    | 453    | 2,049     | 443    | 972    | (13)   | 816    | , -       |
| Non-operating expenses                               | 221    | (73)   | 79     | 118    | 345       | 344    | (233)  | 90     | 61     | 262       | 84     | 92     | 61     | 94     | 333       |
| Ordinary profit                                      | 3,220  | 3,810  | 635    | 934    | 8,601     | 2,892  | 2,787  | 55     | 2,133  | 7,870     | 2,900  | 3,226  | (337)  | 2,403  | 8,193     |
| (Ratio to net sales)                                 | 5.5%   | 6.4%   | 1.2%   | 1.5%   | 3.7%      | 4.5%   | 4.5%   | 0.1%   | 3.5%   | 3.3%      | 4.9%   | 5.4%   | (0.6)% | 3.8%   | 3.4%      |
| Extraordinary income                                 | 45     | 39     | 92     | 263    | 441       | 9      | 2,403  | 79     | 19     | 2,511     | 39     | 23     | 36     | 12     | 111       |
| Extraordinary losses                                 | 4      | 28     | 40     | 548    | 621       | 26     | 875    | 25     | 78     | 1,005     | 40     | 41     | 76     | 422    | 580       |
| Profit before income taxes                           | 3,261  | 3,822  | 688    | 649    | 8,422     | 2,875  | 4,316  | 110    | 2,074  | 9,376     | 2,899  | 3,208  | (377)  | 1,993  | 7,724     |
| Income taxes   | 956    | 1,218  | 124    | 358    | 2,658     | 887    | 1,472  | (83)   | 849    | 3,126     | 910    | 823    | (98)   | 681    | 2,317     |
| Profit attributable to non-<br>controlling interests | 62     | 45     | 14     | (40)   | 81        | 36     | 46     | 38     | 29     | 151       | 51     | 17     | 45     | 42     | 157       |
| Profit attributable to owners of parent              | 2,243  | 2,557  | 549    | 331    | 5,682     | 1,951  | 2,796  | 155    | 1,195  | ·         | 1,937  | 2,367  | (324)  | 1,269  | 1         |
| (Ratio to net sales)                                 | 3.8%   | 4.3%   | 1.0%   | 0.5%   | 2.4%      | 3.0%   | 4.5%   | 0.3%   | 2.0%   | 2.5%      | 3.3%   | 4.0%   | (0.6)% | 2.0%   | 2.2%      |

<sup>2</sup>37

## SALA Group Overview (5) Financial Data for Past Quarters - Net Sales & Operating Profit by Segment

|                           |        |        | FY2022 |        |           |        |        | FY2023  |        |           |        |        | FY2024 |        |           |
|---------------------------|--------|--------|--------|--------|-----------|--------|--------|---------|--------|-----------|--------|--------|--------|--------|-----------|
| (Millions of yen)         | Q1     | Q2     | Q3     | Q4     | Full-year | Q1     | Q2     | Q3      | Q4     | Full-year | Q1     | Q2     | Q3     | Q4     | Full-year |
| Net sales                 | 58,455 | 59,821 | 54,744 | 61,827 | 234,848   | 64,154 | 61,821 | 55,314  | 60,768 | 242,059   | 59,166 | 59,730 | 57,528 | 64,072 | 240,498   |
| Energy & Solutions        | 30,824 | 28,898 | 26,938 | 29,972 | 116,634   | 39,127 | 32,210 | 28,253  | 27,526 | 127,117   | 33,682 | 30,643 | 27,280 | 27,894 | 119,502   |
| Engineering & Maintenance | 7,234  | 8,515  | 6,376  | 8,058  | 30,184    | 7,014  | 7,984  | 7,085   | 8,562  | 30,646    | 6,828  | 7,930  | 7,361  | 10,607 | 32,727    |
| Housing                   | 8,843  | 9,665  | 8,881  | 10,819 | 38,209    | 6,367  | 8,500  | 7,787   | 11,524 | 34,180    | 7,239  | 8,271  | 8,668  | 11,446 | 35,626    |
| Car Life Support          | 3,718  | 3,807  | 4,516  | 4,922  | 16,964    | 4,298  | 4,527  | 4,566   | 4,762  | 18,154    | 3,718  | 4,311  | 4,044  | 5,037  | 17,111    |
| Animal Health Care        | 6,351  | 7,161  | 6,211  | 6,265  | 25,989    | 5,850  | 7,038  | 6,136   | 6,096  | 25,122    | 6,183  | 6,884  | 6,292  | 6,162  | 25,523    |
| Properties                | 891    | 1,173  | 1,431  | 1,232  | 4,728     | 1,028  | 1,103  | 1,058   | 1,814  | 5,005     | 1,024  | 1,239  | 3,487  | 2,380  | 8,131     |
| Other & Adjustment        | 592    | 600    | 388    | 555    | 2,136     | 468    | 455    | 425     | 481    | 1,831     | 489    | 449    | 393    | 544    | 1,876     |
| Operating profit          | 3,021  | 3,222  | (321)  | 968    | 6,891     | 3,004  | 2,017  | (680)   | 1,742  | 6,083     | 2,541  | 2,347  | (262)  | 1,681  | 6,308     |
| Energy & Solutions        | 2,627  | 1,892  | (586)  | 62     | 3,996     | 2,855  | 1,201  | (1,034) | (32)   | 2,989     | 2,415  | 1,583  | (591)  | (440)  | 2,966     |
| Engineering & Maintenance | 412    | 997    | 266    | 517    | 2,192     | 565    | 818    | 610     | 664    | 2,659     | 625    | 690    | 505    | 821    | 2,643     |
| Housing                   | 39     | 171    | 63     | 294    | 568       | (342)  | (57)   | (97)    | 640    | 142       | (190)  | 9      | 89     | 838    | 747       |
| Car Life Support          | 9      | (3)    | 17     | 218    | 241       | (86)   | (47)   | (53)    | 207    | 19        | (191)  | (46)   | (31)   | 334    | 64        |
| Animal Health Care        | 199    | 315    | 66     | 88     | 669       | 109    | 168    | (11)    | 47     | 313       | 22     | 148    | (71)   | 39     | 138       |
| Properties                | (136)  | (52)   | (62)   | (167)  | (418)     | (43)   | 25     | (3)     | 434    | 411       | (13)   | 20     | 44     | 353    | 405       |
| Other & Adjustment        | (129)  | (98)   | (86)   | (44)   | (358)     | (53)   | (90)   | (88)    | (220)  | (453)     | (126)  | (58)   | (207)  | (265)  | (656)     |

## SALA Group Overview (6) Various Indicators

|  | FY2020 | FY2021   | FY2022   | FY2023   | FY2024   |
|--|--------|----------|----------|----------|----------|
| EPS [Basic earnings per share] (yen)   | 55.86  | 83.13    | 89.12    | 95.46    | 81.90    |
| BPS [Net assets per share] (yen)       | 961.01 | 1,027.98 | 1,128.69 | 1,206.92 | 1,308.63 |
| DPS [Dividend per share] (yen)         | 20.0   | 23.0     | 26.0     | 26.0     | 30.0     |
| Ratio of operating profit to net sales | 2.8%   | 2.9%     | 2.9%     | 2.5%     | 2.6%     |
| ROE [Return on equity]                 | 5.9%   | 8.4%     | 8.3%     | 8.2%     | 6.5%     |
| Dividend payout ratio                  | 35.8%  | 27.7%    | 29.2%    | 27.2%    | 36.6%    |
| Total asset turnover (times)           | 1.1    | 1.2      | 1.2      | 1.3      | 1.2      |
| Equity-to-asset ratio                  | 32.1%  | 34.9%    | 38.2%    | 40.8%    | 41.5%    |

#### (Caution concerning forward-looking statements)

The forward-looking statements, including numerical plans, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable by the Company. Consequently, any statements herein do not constitute assurances regarding actual results by the Company. Actual business and other results may differ significantly due to various unforeseen factors.

## **Inquiries**

General Affairs Group, General Affairs Department of SALA Corporation

Telephone: +81-532-51-1182 Email: ir@sala.jp